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REMARKS

Claims 1-23 stand rejected under 35 USC 102(e) as being unpatentable over Anuff. Applicants have amended claims 1, 13, 14, and 20.

Anuff describes a portal server and methods of creating a portal server web page. The methods are generally described in Section 3.4.1, "Layouts and Groups", beginning with paragraph 67, and Section 3.4.2, "Pages, Page Layout and Page Ordering".

According to Anuff, a first method includes a Layout 38 (Fig. 2) described in Section 3.4.1 and containing groups 40. Groups 40 are illustrated in Fig. 2 as including right and left columns. Groups 40 contain a set of modules specific to one user of the portal. Fig. 2 contains three modules in a left group, "Bookmarks", "Search", and "Company Dir.", and two modules in a right group, "News", and "Discussion Board". A module constructs a Module View specific to the user and context. The Module View assembles an HTML presentation. Layouts and Group objects are patterned after templates.

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Section 3.4.2 describes an *alternative* to Layouts and Groups. Paragraphs 74-79 establish a process for creating a page, which includes establishing a page layout including cells defined by columns and/or rows (Figs. 5a and 5b). A following step includes specifying modules for the cells.

The first example method of Anuff includes modules within groups. The second example method of Anuff includes modules within cells. Anuff fails to disclose modules associated with groups and cells associated with groups, and using the mapping of modules to groups and cells to groups to place the modules in the cells.

More specifically, at Paragraph [0076], Anuff states that an administrator or end user can add modules to cells within the page, but otherwise fails to explain a process for doing so. The paragraph is highly suggestive of a manual process of directly associating modules with cells: "[S]ome aspects of the layout may be user-controllable." (Anuff at Page 1, ¶ 0006). Anuff further discloses a "set of buttons or links ... which permit the user to personalize the portal." These "enable the user to revise the layout of the portal, change its color scheme, and edit that user's account, e.g. change a password." (Anuff Page 2, ¶

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0026). The user thus has the ability to change his portal to reflect his preferences. Applicants' user has no authoring control, and is therefore distinguished over Anuff.

Further distinguishing over Anuff, Applicants' claims include an intermediate server (Manager Station 10), at a location distinct from the Headquarters administered Host server. (See Application Figs. 1, 2). A level of authoring control is conferred upon the Manager Station 10 which allows the Manager Station 10 author to create and store local presentation information which can override the default values passed downstream by the HOST location at headquarters. This Manager Station operates as an intermediate server, performing the functions of compiling host provided templates, groups, cells, and default presentation objects, together with local presentation information capable of overriding host information; filling in cells with a number of presentation objects; and, generating a presentation of the information to be displayed on at least one interactive kiosk at which a user is capable of ordering an item (See Application Page 8 Line 20 to Page 9 Line 11).

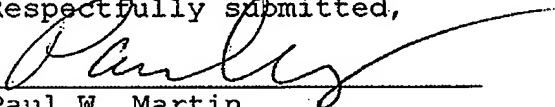
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Anuff does not disclose a similar intermediate server with a level of authoring control. Therefore, the Applicant's process is distinct from that in Anuff. Accordingly, each of claims 1, 13, 14 and 20 patentably defines over the prior art including the prior art references of record.

Applicants have noted the prior art made of record but not relied upon.

Applicants respectfully request that the pending claims be allowed.

Respectfully submitted,


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